

Press-release

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'Brilliant' Luxury Umbrellas - The Top Level of Umbrella Making

Following the current trend Ulm umbrella specialist manufacturer Eberhard Goebel produces the most high-quality umbrellas ever. These umbrellas represent absolute luxury. Pure luxury and true perfection to the umbrella tip.

The diamond is the noblest among precious stones. It symbolizes beauty, stability and luxury. But its whole fascination only unfolds once it is carved and shines with fiery light.

This splendour is captured in the new line of 'Brilliant' luxury umbrellas. Eberhard Goebel, in the second generation committed to innovation in umbrella making, uses the most precious and noblest raw materials as the basis of his latest product line. Such materials are combined with functionary details perfectly crafted using innovative production methods such as, among others, CNC technology. These components are joined by umbrella makers who are true masters of their craft. So they provide the luxury umbrellas with the final "brilliant touch".

Unfortunately many of the raw materials originally used in the production of handmade umbrellas are no longer available nowadays. "As a result it is a challenge to us to use the natural materials which are still available in strict compliance with species protection guidelines" so Eberhard Goebel claims intensely and verifiably.

The individual models available for both ladies and gentlemen come with wooden shafts made of one piece. Slim metal frames of especially finely tempered materials are also available. Functionary details such as sleeve and crown

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which are subject to special wear and tear are manufactured from stainless steel and finished to high gloss lovingly by hand.

Canopies made of special noble polyester or 100% pure silk and handles of noble woods, on request covered by exotic or domestic leather, take these umbrellas to the highest level of quality and exclusivity.

In addition, all 'Brilliant' luxury umbrellas can be personalized by engravement or lasered initials.

At www.brilliant-luxusschirme.de Eberhard Goebel offers every customer the extraordinary option to compose an individual umbrella. The customer can select the components shaft, handle, canopy and engravement. Then the finished umbrella is shown and can be ordered directly from the web site.

Eberhard Goebel has developed these unique luxury umbrellas in order to meet the ever growing demand for quality, durability and sustainability.

Additional Information:

Eberhard Göbel GmbH+Co KG designs special umbrellas for challenging purposes. The 'Brilliant' luxury umbrellas and the special trekking and golfing umbrellas are unique in the world. The trekking and golfing umbrellas are made of high-tech materials and offer the best state-of-the-art functionality suitable for the intended purpose of use. Their workmanship is outstanding.

The special know-how of the Ulm company which is active on an international scale is based on the extensive experience of a family designing and manufacturing high-quality umbrellas for over 90 years.

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